

# A Conversation with Hunter Lovins

## 2012 Sustainable Business Series

For more than three decades, Hunter Lovins has been a leading intellectual force behind the sustainability revolution in business. Hunter helped pioneer the idea that saving the planet need not conflict with profitability, and indeed, that profitable solutions were ultimately the only kind that could save the planet. Bard MBA in Sustainability and Center for Environmental Policy Director Eban Goodstein will engage Hunter in an evening of conversation on sustainable business.



# March 5

Reception 6:30 PM ▪ Program 7 PM  
434 West 33rd Street, NYC

SMALL BITES & REFRESHMENTS ▪ LIMITED SEATING, RSVP REQUIRED ▪ REGISTER AT [BARD.EDU/MBA/EVENTS](http://BARD.EDU/MBA/EVENTS)

PRESENTED BY



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**Women's Network**  
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