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### WOULD YOU EAT DICHLORVO? IF YOU LIVE NEAR A "NO-PEST STRIP" — YOU PROBABLY WILL.

That innocent-looking gold box from Shell hanging up there is exuding a powerful nerve poison that has been found to contaminate food.

Dichlorvos Vapo®
, also known as DDVP or Vapona®, is a powerful organo-phosphorous insecticide which is the active ingredient in the "No-Pest" insecticide strips manufactured by Shell Chemical Company. When combined with a special resin, the chemical slowly vaporizes from the strips to kill insects which encounter its poisonous cloud.

In order to get the chemical registered from home use, Shell has used powerful political influence to overcome the strident objections of the U.S. Public Health Service and the California State Department of Public Health. Three former influential governmental advisers, now employed by Shell, were instrumental in getting the chemical registered. All three are now under investigation by the U.S. Justice Department for conflict of interest violations.

When it was proved that the strips actually interfered with a nerve enzyme known as cholinesterase in humans exposed in closed rooms, the U.S. Department of Agriculture ordered Shell to put on the box-label the words "Do not use in nurseries, or rooms where infants, ill or aged persons are confined." Shell deliberately has delayed compliance with the order, and the federal government has not acted to enforce its own rule. It is readily apparent that such a warning would affect sales of the product.

### NOW IT HAS BEEN PROVEN THAT THE CHEMICAL SOAKS INTO NEARBY FOOD.

On September 11, 1969, the U.S. Department of Agriculture's Pesticide Division (USDA-PRD) informed the registrants of dichlorvos resin strips that the use of such strips near food will result in residues in that food and that a warning must appear on the label:

"Do not use in kitchens, restaurants, or areas where food is prepared or served."

Shell Chemical, of course, has found a way to get around the enforcement of the label regulation. They filed a petition with the U.S. Food and Drug Administration (US-FDA) to request a tolerance for the chemical in food (to allow a certain amount to be eaten by people) and while the petition is being "studied," they can continue to sell the product to an uninformed and convenience-oriented public.

### President Kline:

I understand that the yellow plastic "Vapona strips" hung over the doors in dining commons and the coffee shop contain an insecticide potentially harmful to humans. I feel strongly that the use of these strips should be discontinued, and that a non-toxic alternative such as fly paper be employed, if necessary.

Signed,
The community controversy surrounding moderation is emerging again, this time from the sophomores of the government department. Last Wednesday those students voted unanimously to refuse to participate in moderation proceedings in an attempt to force the Government faculty to assist their moderating sophomores in pursuing much needed wide-ranging reform.

These groups met last Thursday to discuss the position of the students, a position which was articulated in a brief statement made available Thursday afternoon. One of the professors opened the forum by allowing that in his opinion the tactic assumed in the statement was not only childish but symptomatic of an attitude infecting substantial numbers of today's college youth. In the ensuing discussion the faculty generally assumed the role of apologists for the present moderation system, while the students attempted to establish some form of cohesive critique of the present procedure.

The faculty position, though certainly not uniform, was generally this: Moderation is part of the tradition of Bard College; one traditionally cannot be admitted into the upper college without the approval of a moderation board. Although this procedure is not uncontestable fact it is unlikely that this part of the process can be altered. No document is sacrosanct (i.e., the moderation document), but moderation should be retained in order to allow into the upper college only those students who could, in the judgment of the board, complete Senior Projects. If the essence of the Senior Project is to be maintained, then moderation should be also. Personal prejudice against certain students is not considered grounds for failure, nor will a student holding unpopular or controversial opinions fail moderation for that reason.

The students' concern seemed to be of a different nature. They were disturbed with student-faculty relationships, deemed to be inequitable. It was claimed that a student's competency to attempt a Senior Project should have been evident long before moderation, so serious discussion concerning the project should have been taking place since admission. The attitude of advisors and other faculty makes it difficult to discuss a student's personal progress on a regular basis, hence most of such discussion is left to the moderation session. Consequently for the student, moderation takes place in an environment of severe apprehension, certainly not unwarrented for a doctorate review, but in this context pretentious at best. Probably at the very basis of the students' position was their reluctance to grant to the faculty the power to make a final, terminal decision about a student's status at Bard. An unmotivated student should be considered a challenge by the advisor, not deadweight to be carried for two years and then dropped at moderation. A hopelessly reluctant student could be flunked out or maintained on academic probation. Admissions procedures could be tightened. Other reforms could be installed. The elimination of moderation should not make Bard a second rate institution; it should improve it.

The position paper proposed two reforms which were hoped would set the tone for further suggestions. The Government students encouraged the establishment of a sophomore conference, to discuss the problems characteristic to the discipline of Political Science. In this forum students and faculty would be equal, no grades would be given, no credit received. Reading and discussion would be agreed upon by vote—one vote per person. Discussion, questioning, and argument would be encouraged. The second proposal was to submit the two short moderation papers to the student's advisor—to encourage personal involvement by the faculty and students in each other's affairs. (The moderating Government students had resolved not to submit long papers for review, partially in protest to moderation in general, partially in protest to the irrelevant role they thought the long paper played in determining the competency of a student to attempt a Senior Project.)

No concrete resolve was maintained by the students during Thursday's session, which had been the first such confrontation in the Government department. Four of the moderating sophomores stood apparently firm by the tactic of refusing moderation, while two or three of the others voiced sympathy with the faculty position. The majority student faction felt that the present structure of the moderation procedure invariably produced the antagonisms and dissatisfaction which had prompted Thursday's discussion. The structure had to be significantly altered in order to rid Moderation of these difficulties. The minority faction disagreed with these contentions.

Those who still refused to moderate were not sure of the future of their effort. New meetings are planned in the hope that wide ranging moderation reform will not become a dead issue. The refusal of most of those present to submit to moderation proceedings is probably an unprecedented step. As such it will prevail or fail depending on the amount of support that can be garnered from the community.
The Observer has, in the past, been run by a clique of people who happen to maintain an interest in running the paper on a consistent basis. This semester, as usual, the paper is being put together by a small clique, one not of our choosing, but one rather of circumstance, we seem to be the only people who care about the damn thing. Personally, and in conjunction with the rest of the staff, I’d like to see a broader base of support for the Observer in this so-called community.

As a consequence, this space will be occupied each week with an accounting of how each issue was put together, what materials we have received that might be of general interest but that we might not feel like writing about, and an accurate account of how much money went where in the previous issue.

First general notice—we have been receiving one hell of a lot of ecology mail, ranging from congressmen to little local groups to publishers out hyping a new release. Personally, I’m suspicious of a lot of this (for entirely political reasons) but if someone would like to sort through all this with the possibility of writing an article on it for us, we’d be glad to let him or her sift through it all. In fact, if any organization on campus would like to write about ecology ACTION, by now I think most of us know what ecology itself is, we’d be glad to look over any articles they might want to write.

We received a letter from a group that calls itself “The Student Forum on International Order and World Peace” asking us to recommend some students who might want to attend a major conference in New York City at which there will be both Soviet and American experts on each other’s countries. I’ll post the flyer we received in Hagman and if you’re interested drop a note by Box 76 and I’ll put your name on the registration card, but we have to return it by April 8. By the way, registration fee of $10 will probably be taken care of by the Student Forum.

Final item on receipt of material: we got a letter from Royce Carlson Inc., asking us if we might be interested in having one of our columnists, Eugene Shoenfeld, M.D., up here to speak. They say that he will be in the area next fall and spring, so if any one is interested, we’ll be glad to give them the letter. They don’t mention what his fee is but I’m sure it ain’t cheap.

Money: The following is a rough breakdown of our expenses for the last issue. We started off with a balance of $1873.41.


Geof Cahoon

Dear Observer:

The Sage of Hysteria, Abbie Hoffman, advertises thusly in your paper: “Also, if you send $150.00 today, you will receive back $300.00 after the fall of DECADENT CAPITALISM.”

There be, somewhere in that sentence, a major contradiction.

Who slipped a mickey to Ichabod Crane?

—The Headless Horseman

Cont. on page 8
TM LEARY GETS SEVEN YEARS

BERKELEY, Calif. (LNS) — When Timothy Leary testified at the Conspi-
cy Trial he told the jury that Rubin novelty of the Memory of Robert
Kennedy: "I do, you really believe that rap
about Jerry digging Kennedy?" I asked.

"No, but there’s a young girl on the
jury who does like Kennedy and I was
winning her over," Leary replied.

The young girl was Kay Richards, who
turned out to be the architect of con-
version. Richards brough the two
opposing factions on the jury together
with a compromise verdict of guilty.

Timm thought he could talk his way into
a peaceful love and good vibes resolu-
tion and out of all jail cell in Amer-
ica. When the pigs finally got him
away, he was totally unprepared and
didn’t even have his toothbrush.

A lot of people on the left are really
down on Leary. They think of him as
being a counter-revolutionary
medicine, making plenty of bread
and teaching young rebels to kiss
poison.

Dr. Tim is a much more complicated
human being and this explains why
he is behind bars and not dining at
one of Nixon’s White House dinners.

"I want the radicals to answer one
question," Leary always says, "Have
I strengthened the chauvinist system
by telling people to drop out or have
I broken it up?"

It’s clear the thousands who listened
to Timothy Leary and ran away from
school and factory were not making
the world safe for Siner Aipne.

Tim was one of the gurus for
the first be-in in San Francisco.

The Berkeley politicians crossed the
bridge after visiting the sit-in at Nixon’s
pupils and had their first meeting
within the cultural revolution. It wasn’t
easy for Berkeley’s Mayor to figure
out the painted rock freaks of Haight
Ashbury. Some politicians had the
same reaction as John Deflonia,
Berkeley’s ultra-right city councilman.

Leary was received by the crowd
like some god from another world
and much more fantastic cosmic plane.
He told everyone they were beautiful
and that was only a beginning.

The Yippie festival of life in Chicago
was a true sign of both Berkeley and
the Haight, and Tim was one of its
first promoters. Leary never made it
to Chicago because the pigs were
too heavy. He was called a sell-out,
but so much of the energy which
exploded in Chicago was first set in
motion by Tim Leary’s one madman
trip. This is why the pigs hate him
so much.

Dr. Tim could never go beyond a kind
of thinking of himself as a means of
organizing the revolution.

"We have to start acting like the
majority," Tim rapped, "to talk about
economy and ecology and be beauti-
ful and make everyone love us and
see we are more fun, we can win the
Establishment over, we can win every-
where.

For Leary it was only a matter of
being more grossly than Julius Hoff-
man to win people over. I guess Tim
believed we could even get the hanging
judge to love us if some day we
would just slip him a hash brown.
Tim had a lot of luck with getting
upright guppies to be a little kid.
He was able to acid trip Max Schmer,
owner of the Berkeley Barb, into
giving his employees a little more
bread.

But people who run the American
Empire are a lot more psychotic
than Max. If Mitchell or Kokosh
knew you were more liberated and
happy than the entire ruling class they
would not want to read you pamphlets.
These lunatics will want to use your
skin for nicotine and lamphadles.
The thought that you have something
that they don’t will drive the tyrants
to genocides.

Most of us learned in Chicago and
People’s Park that unless you were
prepared to defend yourself there
would never be anything to love.
All good things would be taken away
by the pigs including our souls.

To make an American revolution we
will need both Tim’s acid beauty and
a 12-gage shotgun.

Tim Leary is a very old-fashioned guy.
I’ve always thought of him as not quite
hip. In believing that every-
one in the nut house could be appealed
to with a mixture of reason and Utop-
ian bullshit, Dr. Leary is really like a
very Progressive Conservative. His
ideas, despite everything, are thirty
years older than reality.

Our lives are ruled by an army of hang-
grenades who think of us as “freaking
tags” keeping our children for an
evening of Mao and Marianne. The more
we show them of peace, love and good
vibes, the greater their desire to stran-
gle us. This is a true communist and
debt flood of the jailhouse Yoga will
finally realize.

I remember the Progressive Labor
Party writing an editorial claiming
Tim Leary was a CIA Agent who gave
the Movement LSD in order to serve
imperialism. PL came on heavy...

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The entire Central Committee of PL
is on the streets. None of them have
gone to the slam since the editorial
was written. Tim is now eating prison
chow so he must have done something
to enjoy the honor.

Timothy Leary is a political prisoner.
Not a brother, one of our true
fathers. We have outgrown his teach-
ings but like good children we must
take care of this cat and see he has
a happy old age.

RECATAL

On Tuesday, April 7, a program in-
cluding Brahms’s Variations on a
Theme by Haydn, and Lieber
Waltzes, and Hindemith’s Sonata
for Trombone and Piano was presented
at 8:30 in the evening.

Performers were Anita Garavans, a
freshman from Washington, D.C.;
Marilyn Bontemp, a junior from Water-
bury, Connecticut; and Franci-


EARTh ACTION

The Earth Action group is going to
have a J. H. Festival on April 29th.
The major events of the day will be a
parade, the planting of a tree, nature
walks to be held at sunrise and sunset,
and hopefully classes that will be
dedicated to ecological problems. There
will be plenty of freshly baked bread
everyone. Anyone who would like
to take bread on the day before the
festival, ask Richard or Linda Leigh,
through campus mail.

All those who do not know but would
like to learn, feel free to join, everyone
is welcome! If you have any questions
about the festival, or any suggestions
please feel free to come to the meeting
Thursday night at 8:30. Anyone who
would like to come to the Ecol-
gy meetings is needed and welcome.

WEATHER BUREAU BUSTED

CHICAGO (LNS) — Julius Hoffman’s
non-ceiling-courtroom on the 23rd
floor of the Federal Building may
again be the setting for a conspiracy
trial of radicals — if the twelve Weath-
ermen indicted for “crossing state
lines with the intent to incite riot”
are ever caught by the FBI.

As Attorney General John Mitchell
announced the indictments (which
care out of the window-breaking,
cop-fighting national action to “bring
the war home” in Chicago last Octo-
ber), bench warrants charging “un-
lawful flight to avoid prosecution”
were issued for avant gardes Mark
Rudd, Bill Ayers and Jeff Jones. The
three were elected as national officers
by 525 last June before Weathermen
repudiated the organization and pre-
pared itself for underground activi-

The Conspiracy indictment is for the
most part identical to the federal
charges which brought the “Conspira-
cy B” together for their five month
trial. Seven of them — Bobby Seale’s
case was severed when Judge Holo-
fin sent him to a Federal prison in
North Carolina for four years for
contempt, and he will be tried
separately — were found “not guilty”
of the conspiracy charge per se;
five were found guilty of specific acts
of incitement.

It came as a great surprise to many
that Judge Hoffman was selected to
hear the 64 defendants. His factitious
courtroom behavior has angered countless liberals, inclu-
ding lawyers and judges. The choice
of Hoffman does deserve, however,
that the Nixon-Mitchell regime is not
being swayed in its rightward
course.

Also indicted were Kathy Boudin (who
is currently being sought by the FBI
for her connection with the explosion
in Greenwich Village during the mayhem
in New York last month), Bernardine
Dohrn, John (J.J.) Jacobs, Terry
Robins, Mike Spiegel and a certain
woman. The defendants are also out
for their arrests.

Twenty-eight “co-conspirators” were
named in the indictment, but they
will not go to trial as defendants. The
twenty-eight are: Johnny Lerner,
Ted Gold and Diana Oughton (both
killed in the Greenwich Village blast);
Diana Donghi, Cathy Wilkinson,
Anne Hathaway, Courtney Esposito,
Galettis McCauley, Chip Marshall III,
David Chase, John Pilkington, Jeff
Melish, Corky Baraditz, Howard
Emmer, Matthew Flanagas, Roberta
Smith, Jim Millen, Mark Laverent,
Peter Clapp, Lorene Kalam, Lynn
Gavin, Karen Lattimer, John Butkay,
Brian McCready, David Millstone, Sam
Kerr, Karen Danzer and Susan Stern.

Most of the twelve new “conspira-
ators” are members of the Weather
Bureau, Weatherman’s centralized
leadership group. Few Weathermen
were to be found at theRLF on
December, 1969 War Council in Flint,
Michigan, when the line of “chaos in
the mother country” was set down.

Defendants in most political trials
up till now have made themselves
available in court, and set up legal-
political defense and publicity com-
mittees aimed at showing up their
unpopular exemplars of political repres-
sion. The Weathermen probably
will not do that.

Cont. on page 9
In his head and this is also quite important because you can’t separate sexuality from what goes on above the neck.

Q: Do you think if you’re more involved with a mind trip, that it is possible that sex may hold no interest for you at that moment?

H1P: I don’t think it’s sex not holding any interest, but it’s being expressed in a different way. I mean sexuality is not only expressed in the physical act of making love, but in many ways.

Q: How would it be expressed?

H1P: Well you described one way. The feeling that this individual had while on STP. I think that was certainly a sexual act, although not physical.

Q: Is there another drug that has been popular on the underground market for the last year—THC; what are the effects of this drug.

H1P: THC is tetrahydrocannabinol. It’s supposed to be the active ingredient in marijuana. Some people think there are more mind altering components in marijuana, but THC is thought to be the major component.

If I were talking about the real THC, then it would have the same effects as marijuana: small quantities a minor alteration of the senses, time, taste and hunger. These effects are well known. In larger quantities it can produce a true psychotomimetic effect; like LSD. A psychotomimetic effect. Psychotomimetic means mimicking psychosis. These drugs don’t truly cause a model psychosis, although it used to be thought that they did so.

What I mean is large quantities of THC will cause the same effect as large quantities of LSD.

Q: Moving on to “hard drugs,” things like opium, morphine, heroin—what effect do these have on a person’s sexual activity?

H1P: First we ought to consider the classes of addictive drugs. The most widely known are the narcotic drugs, which include heroin, morphine, codeine, demerol, and of course, opium which is the parent drug to all these others. Then there are the barbiturates that are also addictive, which are used mainly as sleeping pills though sometimes people use them to get high or low.

I distinguish narcotic drugs as those used medically for the alleviation of pain and which are addictive. As for their relationship to human sexuality: a very common effect which is described with the use of heroin is that of an organ spreading all through the body and continuing to have that effect.

Q: What about STP?

H1P: I don’t think very much is known about the relationship between STP and sexual acts. It has’t been used very much and there is much more experience with LSD, mescaline and marijuana.

Q: We know of a person who tried STP and found that he had a tremendous sexual feeling, but it was all inside his head rather than in his loins. He felt that he had an orgasm with the All American girl 5,000 times in 30 seconds, but he couldn’t get an erection to save his life. There is some reason for something like that in the idea of the nervous system so that an erection would not be possible for that individual at that time, but an erection might be possible for another person under other circumstances or with a different dose.

You mentioned that the person had the experience of heroin is that of an organ spreading all through the body and continuing to have that effect.

Q: Does opium have the same effect as heroin? Heroin is a derivative of opium is it not?

H1P: Yes. Heroin and morphine are derivatives of opium. Opium is usually smoked. Not all people who use opium regularly become addicted. Maybe half the people who use it regularly—daily—would become addicted and half wouldn’t. The reason is because the addictive properties of the drug are not concentrated in the form of opium. Sexual performance with opium does apparently occur, in contrast with heroin use. It seems the use of opium does not restrict sexual activity very much from stories I’ve heard from people who have been in the Far East.

Q: Does opium heighten sexual activities and sexual feelings?

H1P: Opium produces a dream-like state. Dreams are so real that it’s hard to separate daydreams from reality so that one might, for example, be told a story under the influence of opium. The story would be very real, so real in fact that someone’s actual activities might be incorporated into the story so that you couldn’t distinguish reality from the story.

Q: Can opium be used for seduction? Or would a person who didn’t want to be involved be able to resist?

H1P: I don’t think drugs can force people to do things they don’t want to do. If a person were turned off to the “seduce,” then the turnoff would be accentuated—it would be a nightmare. Hardly conducive to seduction.

Q: What is the effect of codeine, demerol and persad-in sexy?

H1P: I think they tend to decrease actual physical sexual activity.

Q: What is the effect of barbiturates on sexual activity?

H1P: I would think that they would depript. Barbiturates are medically used for sedation and to induce sleep. They depress the central nervous system and would tend to habituate sexual activity. In small quantities you might feel less tense and uplifted about the situation, then barbiturates (tranquillizers) might tend to release inhibitions.

Q: What about the amphetamines?

H1P: The amphetamines have a paradoxical effect sexually. Amphetamines usually stimulate a person sexually but they make an organ harder to achieve. It may be harder for the male to have an erection and an ejaculation. But if the male does get an erection there may be a longer period of sexual activity without ejaculation.

Q: What are the amphetamines?

H1P: One amphetamine often in the news lately is methamphetamine, or mephedrine. People who are hung up on this drug are very often injecting it into their veins.

I think it is foolish to inject any drug into the veins, especially one which is illegal and all that that implies. Probably the most commonly prescribed amphetamine is dextroamphetamine or Desadrin. It is used for the treatment of obesity.

Q: I’ve spoken to a person who was taking amphetamines describe the initial effect as one of an immense emotional effect. Is this true?

H1P: Perhaps this is someone who is shooting methadone. This reaction is commonly reported. This is not physical. A mind trip? Yes, his body is not having organ and ejaculating, though the feeling may well be the same.
THE FIRST BARD GRAFFITTI ANNUAL

This is the first Bard graffiti annual. It is dedicated to the proposition that a school's quality is evident in its graffiti.

Only thirteen and she knows how to be nasty
No cows in the dry room
Not today, maybe next week
No tomatoes in the apple orchard
Not tomorrow, maybe yesterday.

How much news
would agnew choose
if agnew could choose news

Whoever pulled this paint job is
a stupid, inconsiderate dogpheit.
Graffiti is cool but vandalism is

Adolf Hitler had the german needles
Hand over your Trotsky collars

Potter has water
McCvicker beats quicker
Potter is hotter
McCvicker is slicker
Potter Power

"At worst it's something to do while
taking a shit; at best it's the least
pretentious exchange of ideas at
Bard.”

Your eyes are not behind your head
but your head is behind your eyes.
The worlds are full of privates,
privates are full of worlds.

I am the Japanese sandman
Buffy, blow in her ear and she'll
follow you anywhere

The hippies at Bard are brats of
the middle class. Fuck off, scumbags
(right on)

God, do you even shit here?

Spinach is good with brown sugar
and fudge
so is hashish
so's your old man's

I shit, therefore I'm it
— William F. Buckley
ed that American Brands rapuolo Gold" and "Mor-
brand names in anticip-
ation. The U.S. Tobacco and
mark editorial on
conceded the inven-
tization, further opening
obacco marketers. Tob-
ics are counting on their
distribution channels
tet penetration.

e equally anxious to get
rough pot cigarettes have
ical characteristics as
ucts, consumption patter
ose of liquor. For ex-
served at parties in lieu
average pot smoker
.5 "points" per party, 
underground prices
ice, is cheaper than
or for 20 people. It
has this. Liquor consump
dropping in favor of
which go better with
young people sit in bars
while they turn on,
or sales decline. Distillers
you smoke pot and
at the same time, they
since the people in this
fertile liquor with the
itudes of their parents,
t. Distilleries have been
neries and wine importers,
earn marketing an increas
y white wines, considered
with pot. The biggest
plus for distilleries: they are geared to
market a luxury product once
outlawed. A big plus for both tobacco
companies and distillers: massive and
well-trained sales forces.

4. THE SUPPLY. Cannabis sativa
is a help-like weed that can grow
virtually everywhere. This year more
than two million acres are being
cultivated in the corn belt (Kansas,
Nebraska, Illinois, Iowa) alone, vs.
60,000 acres in Kansas in 1969.
Vermont and New Hampshire also have
good yields. Harvest time usually is
September. Pot costs about $3 per
acre to grow in Mexico (Mexican grass
is reputed to be the best, although
domestic grades are every bit as good),
about twice that in the U.S. Growers
will be tobacco farmers, truck farmers,
and the giant wheat, corn, and soy-
beans users of the Midwest and South-
est.

U.S. Agriculture Dept. will help devel-
oped improved strains, since pre-legali-
1zation marijuana is uneven in quality.
All potential pot producers are working
on hybrid strains. Pot will become
a commodity, like wheat or potatoes,
and marketers will buy it at auction.
There already is talk about a "pot
exchange" either in Chicago or New
York.

Among the domestic grades, Kansas
pot will fetch a premium, since it is
the highest in tetrahydrocannabinol
(THC), which is the hallucinogenic
agent in marijuana. Mexican pot will
continue to be most expensive because
of its mystique.

5. ADVERTISING. (McGrath's own
comments here.) No need to appeal but
our hands are tied. We can't use
TV. We can't show anybody actuary
taking a drag. We can't say what a nice
high it gives you, or that it really helps
you dig the sexual experience. We're
in the same boat as the boozers 10
years ago. But it isn't all bad. We're
all starting from scratch with
product identity. Lotus is no more
or less known than the brands anyone
else is pushing. If we had the bucks to
spend, we could establish ourselves
more strongly than the big guys,
like National Distillers or P.J. Rey-
nolds.

With deBarro-McCaffrey, a medium-
sized New York agency, ACI is devel-
oping a fresh, wholesome, youthful
appeal based on the slogan "Lighten
up with a Lotus." The budget for the
first year is $5 million, to be spent on
mass magazines, outdoor, special
student marketing, and trade promo-
tions. Subsequent advertising will
be seasonal (with emphasis on
holidays) and will stress convenience
(e.g., you never run out of ice cubes).
Eventually, Lotus should be connected
with celebrities. In sum: the first
ads have to be super- wholesome; next
year they can swing.

6. PACKAGING. Because of projected
consumption patterns, Lotus will be
packaged in quantities of three, six
and 20. The 20-pack is comparable to,
say, a quart of liquor. Pot, unlike
liquor and like tobacco, has a limited
shelf life. The package must also look
expensive, since the product is expen-
sive. The design must be distinctive,
yet flexible enough to be positioned
in any number of outlets. Best bet so
far is an ivory-colored vinyl box,
lettered simply and delicately. (Says
McGrath privately: "I'm sick of all
that psychedelic crap.") As important as
the package will be the point of
sales display that will set Lotus apart
from anything else being sold in the
store. There will be holiday
packages, including a special "Grad-
uate Pack" to be promoted in the
spring. The first Christmas package
will be introduced at simultaneous
luncheons at "21" in New York and
Maxim's in Chicago.

7. PRICING. Because pot is so cheap
to raise, and because it is legalized,
the underground price of $15 an
ounce is obsolete. However, pot
won't be cheap, since its price will
be based on market position rather
than cost. Then, of course, there
is the federal excise tax, which both
the liquor and tobacco industries
would insist on.

Assuming that taxes would double
the price, here are some early esti-
mates of retail prices: the basic
unit price would probably be $1,
with a three-pack selling at $2.99
and a six-pack, at 95 cents each,
selling for $5.69. A box of 20
would run from $10 to $12. Whole-
sale prices, about 40% lower
than retail, also include federal taxes,
which are tacked on at the factory.

Early estimates put the per unit
profit for the pot market at 20%.
Because ACI is marketing only one
brand - at a premium price - we're
not concerned with pricing an entire
line. Larger marketers probably will
come out with grades ranging as low
as 25 cents each. ("The guys who
will smoke these will be in the same
class as winos," McGrath sneers.)

8. DISTRIBUTION. A real problem.
everybody will shoot for the outlets
he knows best and where his sales-
men already are accepted. Distiller-
ies will go to liquor stores; tobacco
companies, to drug and food stores.
Lotus has entre in both areas (re-
member Go-Brink and Wines of the
Month Club). Already there are
"head shops" - stores specializing in
pot smoking accessories (pipes,
flavored cigarette papers, pouches,
water pipes with as many as four
hoses, to name a few) - which started
in bohemian quarters of large cities
and spread to suburban shopping
centers. With proper permits, they'll
be able to sell pot. College book-
stores are a natural, and there are
plans afoot to market a big push
through one of the student market-
ing outfits. But this doesn't touch
the mass market. Our solution:
Vending machines. Here's how
they'll work:

A state regulatory agency (the fed-
eral government and some states are
blueprinting regulatory bodies, like
New Jersey's MCC, for Marijuana
Consumption Commission) would
issue credit cards to applicants of
commd. page 8
minimum age (to be determined by the state) with no record of major crime or drug abuse. Inserted into the vending machine, the card acti-
ates a light or heat sensitive impulse to eject the package of cigarettes. Not only is the credit card vending idea a good sales outlet, but it serves as a control against consumption by minors or others otherwise unfit to smoke pot.

9. THE LAW. While the federal government has legalized marijuana and put a tax stamp on it, most en-
forcement is by state and local gov-
ernments. As with liquor, minimum age may vary from state to state. Merchandising would vary as well. Still a big question is pot and driving. Police are learning that intoxicated-
while-driving laws don’t apply to pot, since tests made in Boston in 1968 showed that people accustomed to pot actually drive better when stoned, while people stoned for the first time drive worse than usual. Two years ago the majority of Washington had substantially sim-
ilar results. One possible solution:

Tests to identify and quantify THC in the bloodstream and urine. McGrath returns to this office, as presented, about 30 minutes later, “Well, what do you think?” he asks. Not waiting for an answer, he adds, “That’s only the beginning. Do you know that you don’t have to smoke pot to get high? You can eat it in macaroons, put it in salad dressings and spaghetti sauce, and brew it like tea. I’m thinking of coming out with pot-injected gourmet foods, and I may even try an adult version of Go-Brick with pot.”

“Of course, we’ll come out with Lotus pipe tobaccos, and maybe even try it in cigars. The biggest break of all this is when we can artificially synthesize THC, so there won’t be a wait for it to grow marijuana at all. My R&D guys are working on it. A friend on Wall Street predicts that if Lotus does well, AGI stock will probably take a 15-point rise.”

“Then that kind of talk turns me on even better then pot.”
Cont. from page 3

The prosecutor in the first Conspir- acy trial, Thomas Foran, was quoted as describing Weatherman and its October 8-11 activities as "mon- strous." Foran recently described the entire American movement as a "freaking tag revolution."

Movement people have also criticized the actions carried out over those four days — not because revolutionary violence itself is "monstrous" but because it was often directed against ordinary working class white people instead of just ruling class targets.

Weatherman had hoped to bring tens of thousands of New York street kids to help in the "trafficking of Pig City," and to radicalize them. But almost all of the 400 people who did show up in Chicago were Weathermen. Almost none of them were new to the organization.

The Weatherman did recruit a small number of young white working class kids for the streetfighting "Red Army" in the time between the Oc- tober action and the December War Council. But an internal split in the Weather Bureau — between a faction exclusively advocating terrorist action and a group in favor of continued org- anization of street kids — effectively neutralized whatever organization strength Weatherman had. Shortly after the war council, Weatherman ceased to function as an aboveground political organization.

An attempt was made to expand their West Coast organizing activity and to create a Weather collective in the San Francisco Bay Area, but by March the Weathermen seemed to have given up on organizing. It was on March 8 that Weatherman's clandestine activity came into the open; the dynamite-bomb explosion which ripped apart the W. 11th street house in New York killed three Weathermen.

The 11th street explosion triggered a police-FBI search for weatherwomen Cathy Wilkerson (whose father owned the shuttered house) and Kathy Binning. Both were named as co- conspirators in the new indictment. Three men were also reported to have fled the house after the blast. The federal indictments will allow the FBI and police across the country to intensify the search for the under- ground Weathermen, as well as to continue their harassment of move- ment people in general.

Aside from the blanket conspiracy indictment against the twelve, they are also charged with specific "crim- inal" acts related to the Chicago vio- lence — making speeches and phone calls, publishing newspaper articles, planning the demonstration's tactics, holding kangaroo training sessions, org- anizing into affinity groups, and plotting to "kill, maim and injure" policemen and city officials.

Conspiracy prosecutor Foran said of the fugitives, "It's going to be diffi- cult to find some of these people."

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anti-woman 19th century abortion law.

"Your answer," warned one opponent of the abortion bill, "is to the future of literally hundreds of thousands of human lives, all of which are in your hands tonight. This assemblyman was speaking not of the rights of women, thousands of whom die each year at the hands of butchers or by self-inflicted attempts to abort, but of the rights of the unborn. Eighty per cent of all women who die from unsuccessful abortions are non-white.

Two days before the bill was rejected by the Assembly, 2000 women and men marched from New York's Bellevue Hospital to a rally at Union Square, demanding free and legal abortion ON DEMAND. Apprised on a number of women read: "Is this the utopia the proper- ty of New York State?"

It is likely that if the decision is not reversed soon, there will be a major escalation of an already mounting struggle in New York and elsewhere for safe, legal and free abortions. If the bill passes, poor and non-white women will continue to suffer the dis- crimination they have always suffered on the issue of abortion and health care. Abortion still will cost money and women will still have to find a physi- cian to perform the newly legal oper- ations.

For more information on the abortion struggle, contact People to Abolish Abortion Laws, 135 W. 4 St., New York, N.Y., phone 212-254-4408.

Freaking tag revolution

mass. votes no
on viet service

BOSTON (CP) — In a vote all but
ignored by the local press, the Mas- schusetts House of Representatives has passed a bill forbidding its citiz- ens from fighting in undeclared wars of the U.S. government.

The decision was greeted by an ova- tion from the House lobby which was filled primarily with young persons, many of them of draft age. The bill was aimed at the current U.S. war- making in Vietnam and Laos and possible similar conflicts in the future.

The Massachusetts bill is expected to be tested before the U.S. Supreme Court. States have passed similar bills several times in the past, but they have not held up in court tests.

Abortion bill not dead yet

ALBANY, N.Y. (LNS) — The abortion reform bill was heard on a technical- ity Mar. 30 in the New York State Assembly. Seven supporting votes were not counted — inconsistent with previous rulings and agreements — because they were cast before the role call. Assembly sources believe the bill will pass when it is reconsidered later in April.

Assemblywoman Constance Cook, one of four women in the lower house is the chief sponsor of the abortion bill, which would make abortion a medical decision between a woman and her doctor.

In the heated debate before the vote, Cook told her colleagues in the As- sembly, "We are not considering here today abortion on demand — we have that already. The only question is how abortions are to be had. Right now, if you have $25 you can get an abortion in the back alley under the most ab- ominable conditions, but if you have $2,500 you can go get a proper abortion."

Back when Margaret Sanger was hitting the legislature hard with her argument that physicians have a right and an obliga- tion to give married women con-traceptive advice and information, Catholics and the conservative medical profession were putting forward the same arguments they are now using to counter repeal of an antiquated

Abbie Hoffman

1. Do you know of any hustles, ways to cheat or fuck the telephone companies, airlines, General Motors, government, Jackie Oates, etc.? 2. Write and tell us about any Free stores, Free museums, Free schools, Free food, Free anything, FREE ALL POLITICAL PRISONERS, in the communities you live in. 3. Tell us about your shoplifting, hitching, freighting, scrounging, pan- handling, bumming methods you have used in this life and your past lives. 4. Write and tell us about your commu- nity's draft counseling services, break- fast for children programs, cheap stores for money, free sex, or anything you feel will help to make a better YIPPIE survival manual.

Michael A. Almed (518) 828-9977

Also, if you send $150.00 today, you will receive back $300.00 after the fall of DECADENT CAPITALISM.

Send all detailed information to: Ike Haber, 378-14 North Avenue, New York, N.Y. 10034.

Yippee!

—Abbie Hoffman —Ike Haber [From LNS: We talked to Abbie about the above, and he asks all underground papers to help in this attempt to produce a new book which will hopefully be a nationwide version of the Fuck the System booklet dis- tributed in New York City and printed, in small type, in the back of REVOLU- TION FOR THE HELL OF IT.
WHAT THE HELL IS A WOMAN?

Bard Women’s Liberation presents the fifth in a series...

by Coco

During Women’s Liberation meetings, the question of how to define femininity often comes up. What the hell is a woman, anyway? Biological conceptualization has given way to the science “can no longer rest...” the sexlessness of unchangeable fixed entities that determine given characteristics, such as those assigned to the woman, the Jew, or the Negro.”

One might say that the data supplied for women has had as little validity as it has had for the last two groups—and the idea seems as far-fetched.

Nevertheless, mythology has been evolving for thousands of years—and even the greatest scholars have contributed to the allure.

Aristotle and St. Thomas defined women through “a lack of qualities” or as an “incapable” and “imperfect man.”

Women have always been defined relative to man: she has not been autonomous as he has. “Man can think of himself without a woman. She cannot think of herself without man.” This statement is one in which no woman can fail to identify with, no matter how independent, creative, or intellectual she may be. The so-called exceptional woman is not exempt from this consciousness. In all women is the awareness that in the division of the sexes, “the Man is the Subject and the Absolute—Woman is the Other.”

The mythology of women arose probably through man’s concept of the universe in terms of opposites and contrasts. “Opposition is a fundamental concept of human thought.” In the beginning it was probably no more complicated than Sun—Moon, Good—Evil, Day—Night, and Right—Left.

Women’s social reality in fact depends upon his interpreting phenomena in terms of a series of contrasts— and the state of Culture is marked by man’s ability to view the relations in the cosmos through contrast: such as: duality, alternation, opposition, and symmetry.

Why is it, however, that women has not until now disputed the sovereignty of man? Perhaps the answer is that woman’s historical development has concurred with that of men. Women have never been a minority or a truly “separate collective unit.” They have always lived dispersed among men and had no event in history to trace their condition to. Perhaps this is also part of the reason why it is difficult to articulate to new members what Women’s Liberation is about—since it is subtle or seemingly insignificant discrimination which has brought about profound moral and intellectual effects.

There has been no pet, no history, no solidarity of work or interest. Women, therefore, having been kept in a situation of inferiority, are inferior.

Now though, women have an opportunity to examine themselves outside of the bounds established by role— who are we without them? The new kinds of possibilities are unlimited.

As a group, we are finding an identity— as individuals we are becoming stronger and less alienated from ourselves, because we have begun to see for what it is to resist the concept of the feminized woman. This idea is actually "an artificial product of civilization makes, as formerly enunciates were made.”

None of us considers herself an example of what it is to be truly liberated— the process of awareness has just begun. But the point of view which we all share as a departure —is contempt of —— the prototype of the frivolous, infantile, irresponsible and submissive female.

All quotes were taken from a book called "The Second Sex" by Simone de Beauvoir.

WALTER READE

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8:15 a.m., 12:05 p.m.

11:45 a.m., 2:15 p.m.

4:45 p.m.

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RED HOOK

HYDE PARK

POULINGEES

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7:25 a.m.

7:25 a.m.

7:45 a.m.

9:05 a.m.

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The nature of student protest has changed in the past few years. I think the change is for the better. At first small groups used to walk around campus carrying signs. Next a whole rash of buildings were occupied and later they were seized and liberated. Now the tide seems to be ebbing on campus and the action has moved off. More violent actions are being taken while inside the university, administrators are bending over backwards to avoid a conflict.

Some people are disappointed that the action has moved off campus. There are good reasons for this. The core radical block has realized that what they struggled for on campus was a form of opportunism and that there were more important things to struggle against. They had the opportunity to get into college and they found themselves fighting the University's role in American imperialism. But they soon realized that they were not really attacking the heart of American imperialism. They realized that they had to work out in the streets.

There are very few hard core radicals left at Columbia University and those that are left probably won't stay much longer. The campus just will not be mobilized because what is left is a bunch of wavy waxy liberals out to get their status providing Columbia degree. That hasn't meant little to Mark Rudd compared to the good he could accomplish trying to provide a better life for others.

Juan Gonzalez, the exciting leader of the Columbia strike of '68, left school to work in his Puerto Rican neighborhood and is now one of the top three leaders of the Young Lords. Mark Rudd's co-worker in the strike of '68, Paul Rockwell, gave up a masters degree. Although he has since gotten married and has had to leave the city his doctor told him he would be dead soon breathing the city air with his asthma, he is teaching school and working amongst the oppressed people in Arizona.

All the other demonstrators have realized that what they were doing in the classroom was in direct contradiction to what they were doing in the streets. So what they are doing is creating their revolution in the streets and I think that is good. Others stay to fight academic problems. They have given up at fighting the trustees. They know that if you take 90% of all the trustees of all the colleges in this country, you will have the cause of 90% of the world's problems. They aren't going to begin to try to twist these people from their position but have chosen to ignore them. Students today are fighting for more relevant curriculums.

At Bard, six government majors produced a document which stated that they "cannot and will not moderate." Several students backed off but I don't believe they lost their power. I believe that moderation can be abolished and still exist. I believe that moderation can continue but not really exist. Moderation must be more flexible and still exist. It should be important for the student to design his own moderation. Moderation should become a presentation of something which the student is something which the student finds relevant to his field and then should be questioned by the board. But the purpose behind the boards' questions should be towards gaining a greater knowledge of the subject presented. In this way the student can communicate about a topic he is thoroughly interested in and has knowledge of. The pressure of failing a test of this sort is totally relieved. An interaction of ideas can take place, Te

The board might learn something too. The whole experience will be something valuable to both parties. Already Dr. Koblitz and Dr. Bertelsman have suggested telling the student that he will probably be passed during moderation. Considerable pressure has been put on them to change courses. Now I believe they must change their courses and change them radically if they wish to salvage their department. Student power has not been lost. If the changes are not made then the courses will not be taken and will eventually die. If moderation is insisted upon, then each individual should put his energies into designing a forum which will be meaningful to him. Whether he passes or fails "moderation" there will still exist a valuable experience. And if the board rejects what the student has presented and fails him, then the department isn't worth continuing in and the individual should reject the board and its department.

Change is coming to Bard even at the expense of many traditional standards. Moderation is changing all over the Bard campus and this change can do no harm.

—Michael Harvey

"Total tonnage dropped on Vietnam exceeds the total dropped in all theaters of World War II by 60%..." April 1969, 3,200,000 tons of bombs had been dropped on Vietnam. This amounts to 180 pounds of bombs for every man, woman and child — we have dropped 25 tons of bombs for every square mile of North and South Vietnam."

—from a report by Clergy and Laymen Concerned About Vietnam

Lost: one yellow hat, with a round Art Nouveau style pin showing a Phoenix flying over a sunset. If FOUND please contact me at Box 278, Campus Mall, a reward of eternal gratitude is offered, please contact God for reward.