

Programming 101

Before you begin to think about what you want to do for a program, you need to spend a little time thinking about to whom you programming. You need to discover the who, what, when, where and why of doing programming – the how can come in later. To do that, you need to be able to answer these questions:

- ✧ Who participates in these programs – who are they designed for?*
- ✧ What type of programs do the students want?*
- ✧ When is the best time to schedule these programs? Think about classes, athletics, exams, and other events.*
- ✧ Where is the best place to hold these programs? Think outside the traditional spaces. Use the outdoors if you can, be creative!*
- ✧ Why should you do programming at all?*

evaluate your event

Ask yourselves the following questions – write it down. Save it for the next time you produce a program. Create a binder for your group's activities so that future members have a record of you work.

- ✧ Was the event what we pictured? If not, why? Was it better than we imagined?*
- ✧ What did we do well?*

- ✧ *What could we have done better?*
- ✧ *What was the audience reaction?*
- ✧ *Should we do it again?*
- ✧ *How much did it cost?*