

# SUSTAINABLE BUSINESS SERIES

## FALL 2013

Free & Open to the Public

**10/23** TAKING SUSTAINABILITY MAINSTREAM  
Freya Williams, SVP & Strategy Director, Publicis

**TBD** INNOVATIONS IN CSR:  
A Net Impact Professional Chapter Initiative

**11/19** NYC'S ROAD TO RESILIENCY  
SPN Panel with city government, financial and technology industries, academia, and non-profit organizations

**12/9** PUBLIC PRIVATE PARTNERSHIPS DRIVING SUSTAINABILITY  
Allen Hershkowitz, Senior Scientist, NRDC

6:30 – 8:30  
Various New York Locations  
Details & RSVP at [bard.edu/mba/events](http://bard.edu/mba/events)

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**Bard MBA**  
IN SUSTAINABILITY  
IN THE HEART OF NYC