

Sustainable Business Series



Bard MBA
IN SUSTAINABILITY

2/25 THE STATE OF NYC NET IMPACT

Roundtable discussion with Net Impact chapters from Bard, Baruch, Columbia, Fordham*, NYC, and NYU

3/4 GETTING INVESTORS ENGAGED IN SUSTAINABILITY

Cary Krosinsky Executive Director,
Network for Sustainable Financial Markets

3/13 CREATING CITIZEN BRANDS

Robin Raj Founder & Executive Creative Director, Citizen Group
George Perlov Strategic Development, Citizen Group

3/26 THE STATE OF CLEAN TECH IN NEW YORK STATE

Michael Shimazu Senior Project Manager, Innovation and
Business Development, NYSERDA

4/1 LOVINS / WINSTON: FRONTIERS OF SUSTAINABLE BUSINESS

Hunter Lovins President, Natural Capitalism Solutions, Inc.
Andrew Winston Founder, Winston Eco-Strategies; Co-author,
Green to Gold

4/8 SHOW ME THE MONEY! SOCIAL CAPITAL ACCESS FOR SUSTAINABILITY

Diana Ayton-Shenker Founder, Global Momenta and Fast Forward Fund