

The 1 Hour M.B.A. IN SUSTAINABILITY

Join Bard College as we introduce our new MBA in Sustainability and preview the future of mission-driven business education.

January 24

Reception 6:30 PM • Program 7 PM
434 West 33rd Street, NYC

Opening Remarks

Majora Carter, CEO Majora Carter Group

The Case for Sustainable Business Education

Eban Goodstein, Director, Bard MBA in Sustainability

Integrating the Bottom Line

Elysa Hammond, Director of Environmental Stewardship, Clif Bar

Finance for Sustainability

Jon Fullerton, President, Capital Institute

Discussion to follow.

SMALL BITES & REFRESHMENTS • LIMITED SEATING, RSVP REQUIRED • REGISTER AT WWW.BARD.EDU/MBA/EVENTS

